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153rd ANNUAL GENERAL MEETING **WIENERBERGER AG**

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world of wienerberger

Respect
Creativity
Passion
Trust

#wecareandwecommit

STRONG VALUES AS BASIS FOR ALL OUR ENTREPRENEURIAL ACTIVITIES

Our mission

- At the heart of the world of wienerberger emanate the interactions between the planet, people, and an increased comfort by adding convenience.
- Our Mission is characterized by acting, thinking, and feeling in relation to each other, always with the goal to optimize comfort by adding convenience.

Our values

- Respect, Creativity, Passion and Trust play a central role in these relationships.
- In the world of wienerberger, trust is the basis of every relationship. It is created through common understanding and confirmed through quality and absolute reliability.

world of wienerberger

- We connectpeople, planet& convenience
- through a clear mission and vision
- supported by strong values

WIENERBERGER TODAY

WELCOME TO THE world of wienerberger A WORLD OF INNOVATION & SUSTAINABILITY



Innovation – we change our industry

- > One of the highest innovation rates
- > 1/3 of products = innovative

ESG – core of our strategy

- Ambitious short-term targets
- > All products to be reusable or recyclable
- > Biodiversity plan for every site

We strongly **outperformed our markets** in the last 10 years thanks to our continuous focus on innovation & ESG

wienerberger organic growth +6%

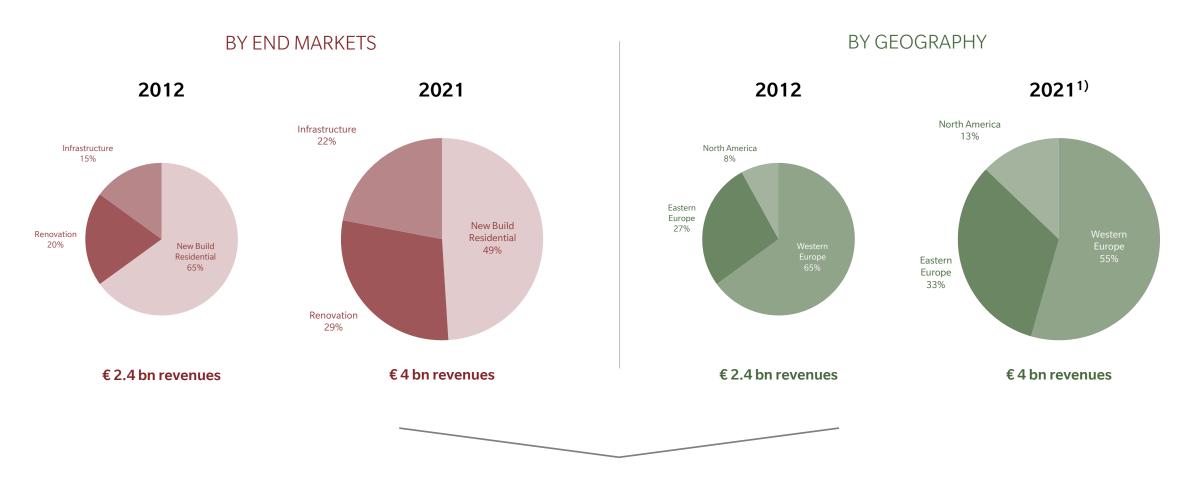
GDP growth in our markets¹⁾ +2%

world of wienerberger

Innovation+ Sustainability= Strong organic growth

WIENERBERGER TODAY

RESILIENCE THROUGH DIVERSIFIED PORTFOLIO



Significantly enhanced business resilience due to broadened market exposure and balanced business portfolio

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WIENERBERGER TODAY

SUCCESSFUL TRANSFORMATION OF PRODUCT PORTFOLIO WITH FOCUS ON INNOVATION & SYSTEM SOLUTIONS

- > Today, our portfolio ranges from roof and wall systems to façade solutions for the entire building envelope...
- ...and includes complete solutions for safe and secure energy and water supply

PORTFOLIO ENHANCEMENT:

Newly introduced products & solutions since 2012 (in green):

1 Ceramic accessories

2 Roof tiles with snow hooks

3 Roof underlay

4 Clay blocks

5 Electrical installations

6 Wall heating and cooling system

7 Ceiling cooling

8 Hot and cold-water installation

9 Concrete pavers

10 Facing bricks

11 Floor heating

12 Clay pavers

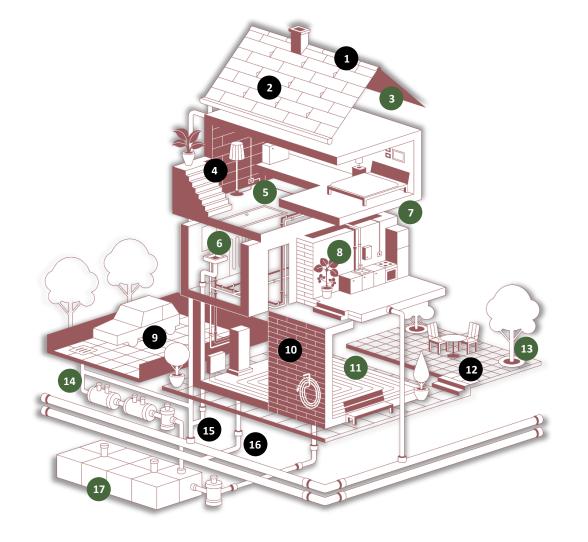
13 Landscaping elements

14 Water filtration unit

15 Wastewater

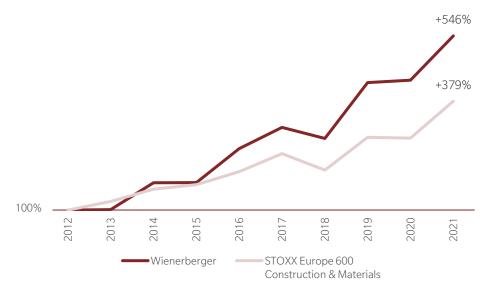
16 Fresh water supply

17 Rainwater management

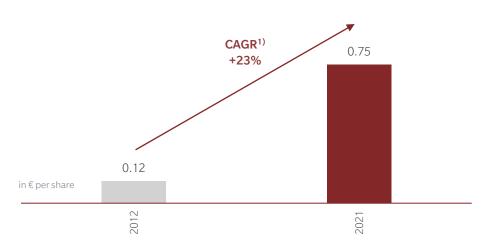


WE RELIABLY PROVIDE SIGNIFICANT SHAREHOLDER RETURN

TOTAL SHAREHOLDER RETURN



DIVIDENDS PER SHARE²⁾ GROWTH



ADDED VALUE FOR OUR SHAREHOLDERS THROUGH STABLE EARNINGS GROWTH

- > Clear Dividend policy: Distribution of 20-40% of free cash flow by means of a progressive dividend and share buybacks
- > Total payout to investors in 2022: 185 mn €
 - > 85 mn € dividend
 - > 100 mn € share buyback program (started in March 2022)
- 1) Compound annual growth rate between 2012-2021
- 2) Dividend per share reported in the business year of the announcement

^{*}All values rebased to 100%. December 29th, 2011

WIENERBERGER TODAY

TRANSPARENT, TIMELY AND PRO-ACTIVE COMMUNICATION



...within the company

- Variety of communication formats on a regular basis for all employees to foster the exchange within the organization
- Regular plant visits by the Management
 Board; e.g., at the beginning of the Ukraine Russia conflict in the surrounding countries



...with shareholders and the financial market

- Frequent updates to shareholders and the financial market through conference calls, conferences, roadshows & one-on-ones
- Two updates per months to the financial market at the beginning and height of the Covid-19 pandemic

>1,100

Interactions with shareholders in 2021

Wienerberger won the ATX Prize 2021 due to transparent and complete flow of information and Managing Board's commitment to investor relations

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WIENERBERGER TODAY

WE ARE UNIQUELY POSITIONED TO CAPITALIZE ON THE TWO FUTURE GROWTH OPPORTUNITIES: RENOVATION & INFRASTRUCTURE



Sustainable system solutions for the building envelope

- We increase the thermal efficiency and lower the CO₂ footprint of buildings
- Low carbon footprint of our solutions is a clear competitive advantage

Innovative solutions infrastructure

- > Save, store and re-use water
- > Transportation of energy
- > Supporting energy transition

Perfectly positioned for future growth in the years to come thanks to our innovative portfolio of system solutions

Supported by significant stimuli packages in Europe & North America



REVIEW OF 2021 – A YEAR CHARACTERIZED BY CONTINUING STRONG HEADWINDS

Strong demand after a muted start into the year

High need for our infrastructure & building envelope solutions

Shortages of raw material & increased input costs

We have remained a reliable partner for our customers

Volatile energy price development

Energy cost inflation successfully covered

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WIENERBERGER ACTIONS

WE MASTERED ANOTHER CHALLENGING YEAR WITH SWIFT MEASURES AND REMAINED A TRUSTED PARTNER FOR OUR CUSTOMERS

Reinforced local Sustainable purchasing **Long-term energy** business model policy for raw materials purchasing strategy including a more diversified **Continuous availability** Successful forward buying and balanced market footprint secured **strategy** consistently pursued Swift measures contributed positively to strong 2021 performance **Substantial Self help** Revenue share in line with **Strict Covid-19 management** strategic priorities program € 42 mn contribution, target for > 30% innovative products including health & safety 2021 exceeded > 15% system solutions measure and digital training tools

RECORD RESULTS

Revenue

€ 3,971 mn

(2020: € 3,355 mn | +18%)

Free cash flow

€421 mn

(2020: € 397 mn | +6%)

EBITDA

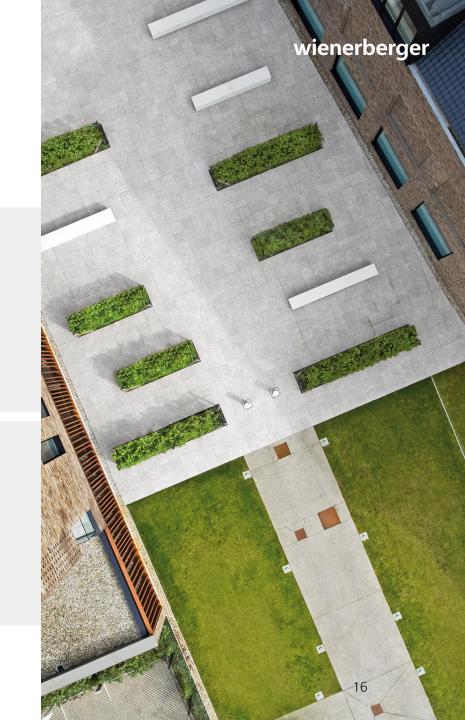
€ 694 mn

(2020: € 558 mn | +24%)

EBITDA margin

17.5%

(2020: 16.6% | +85bp)



VALUE CREATION BY ACQUISITIONS & DIVESTMENTS FULLY IN LINE WITH OUR STRATEGIC PRIORITIES

Acquisition of FloPlast & Cork Plastics

Increasing our renovation exposure

core regions UK & Ireland 90% exposure to renovation

Acquisition of Struxura

Tackling the shortage of skilled labor

prefabricated solutions quick and easy to install

Acquisition of Meridian Brick

Doubling revenues in North America

Significantly enhanced market position excellent platform for growth

Divestments

Structured divestment process of

Greek, Russian & French piping activities

↓Diversification

Venturing into new areas of business and diversification of portfolio

Market immersion

Improvement of existing solutions to tackle specific customer needs

Optimization of footprint

Improved market position in existing markets

Increasing profitability

through portfolio optimization



SUSTAINABLE GROWTH WITH CLEAR ESG TARGETS IN PLACE

All activities are subject to our ESG objectives

Organic growth through

INNOVATION & DIGITALIZATION

Efficiency enhancement through

OPERATIONAL EXCELLENCE

Inorganic growth through

M&A AND PORTFOLIO OPTIMIZATION

Growth areas

END MARKETS

New build Renovation Infrastructure **GEOGRAPHIES**

Europe North America

ORGANIC GROWTH THROUGH INNOVATION & DIGITALIZATION

Organic Growth

Innovative products & system solutions

- Goal to remain the share of innovative products above 1/3 of total revenues
- Goal to increase the share of system solutions to 1/4 of total revenues (2021: 15%)
- Innovation & system competence contribute to steady EBITDA margin increase

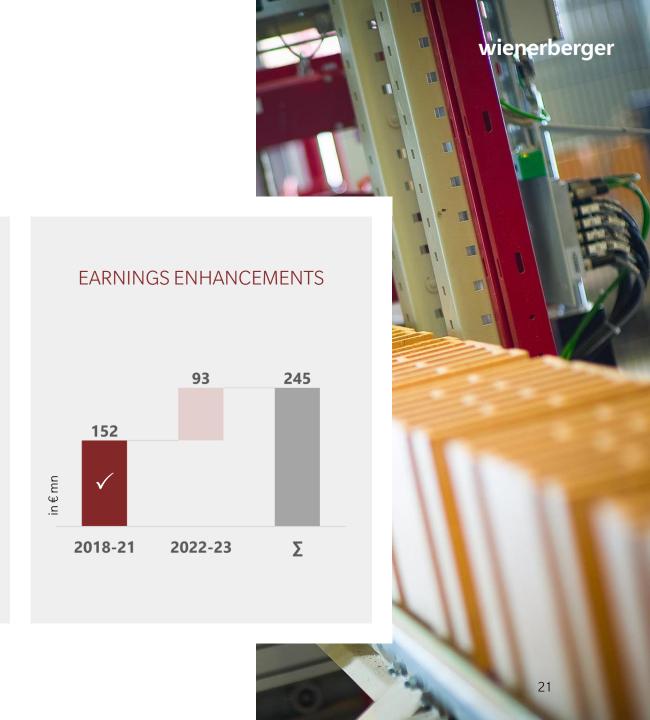


EFFICIENCY ENHANCEMENT THROUGH OPERATIONAL EXCELLENCE

Operational Excellence

Continuous improvement as part of Wienerberger's DNA

- ➤ Earnings and efficiency enhancements of >€ 150mn additional EBITDA in 2018-2021
- > >1,400 initiatives well on track



WIENERBERGER STRATEGY 2023

INORGANIC GROWTH THROUGH M&A AND PORTFOLIO OPTIMIZATION

M&A and Portfolio Optimization

Strong track record of value creating M&A

- > M&A in Europe & North America
- Systematic optimization of portfolio in terms of growth prospects and profitability

STRONG M&A
TRACK RECORD

ø5x

EV/EBITDA multiple after synergies

Significant **growth investments** of ~ € 500 mn in 2021





WE HAVE SET OURSELVES AMBITIOUS 2023 ESG TARGETS

Environment



Decarbonization

-15% CO_{2e}¹⁾ emissions vs. 2020 [2021: -**8,1%**]



Circular Economy

100% of new products reusable or recyclable [2021: **criteria established**; **rollout started**]



Biodiversity

Biodiversity program for **all our sites** in place [2021: **Program finalized; rollout started**]

Social



Diversity

>15% females in Senior Management [2021: 15%] >30% females in white collar positions [2021: 33%]



Training & Development

+10% more training hours per employee [2021: +23%]



CSR Projects

200 housing units built with our products per year for people in need in our local markets [2021: **325**]

Governance



Committed to highest national and international governance standards, with focus on:

- > Business strategy
- > Board diversity and composition
- > Executive compensation
- > Succession management



1) "Carbon dioxide equivalents" or "CO2e" is a term used to describe the global warming potential (GWP) of various greenhouse gases in a single unit Note: All goals are set vs. the reference year 2020 // CO2e emissions refer to Scope 1 & 2, Scope 3 emissions are yet to be reported

WE FULLY COMMIT TO EU TARGETS

short-term target

2023 PROGRAM

2030 target

EU-FIT FOR 55 UN 2030 AGENDA 2050 target

EUROPEAN GREEN DEAL

-15% reduction of specific CO_2 emissions vs. 2020

-40% reduction of specific CO_2 emissions vs. 2020

Committed to
carbon neutrality in line with
the European Green Deal



ENERGY DEMAND & SUPPLY: WIENERBERGER ENERGY POLICY EMBEDDED IN ESG STRATEGY

CLEAR GOALS: LESS ENERGY DEMAND, LESS CO2 CONSUMPTION, GREATEST POSSIBLE AVAILABILITY

FORWARD-LOOKING ENERGY MANAGEMENT

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ESG Strategy

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Energy Policy

Degrational
Excellence

ESG CAPEX

New technologies

Process enhancements to reduce energy consumption

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DECARBONIZATION

ENERGY DEMAND & SUPPLY: WE ARE STRATEGICALLY FLEXIBLE IN CHOOSING OUR ENERGY SOURCE

ACTIVE INVESTIGATION OF ALTERNATIVES

- > No uniform European energy strategy
- > Country-by-country approach
- > Based on availability, affordability and infrastructure

We are actively working on the introduction of alternatives, such as:

- ① Electrification
- ② Hydrogen
- 3 Biogas
- Syngas

We shape the future of our industry

PRACTICAL EXAMPLE – Fully electrified brick production:

First CO₂ neutral brick production in Belgium



WE FIGHT AGAINST CLIMATE CHANGE TOGETHER WITH OUR CUSTOMERS BY PROVIDING THE RIGHT SOLUTIONS

WHY? TO FIGHT WATER SCARCITY & FLOODINGS, SUPPORT USAGE OF RENEWABLE ENERGY AND CREATE AN EMISSION FREE LIVING SPACE

Water Management

Offering (smart) solutions that save, store and re-use one of our most valuable resources –water.

Energy Management

Offering innovative solutions for energy transportation and supporting the transition towards renewable energy.

Sustainable Living

Supporting homes with water and energy efficient solutions while lowering CO₂ footprint of buildings.



Wienerberger enhances its portfolio

- > for large urban infrastructures,
- > upgrading its solutions to become "smart" (e.g., InterAct)

- > Hydrogen Transportation
- Heating & Cooling Systems
- > Energy Transportation
- Geothermal Heating Systems

Today, Wienerberger's portfolio ranges

- > from roof and wall systems to façade solutions and
- includes complete solutions for safe and secure energy and water supply

OUR CONTRIBUTION TO CLIMATE CHANGE

WE IMPROVE OUR CUSTOMERS' CO₂ FOOTPRINT...

....AND REDUCE OUR OWN CO₂ EMISSIONS

With our solutions we improve the thermal efficiency of the building envelope by 80%



Leading to **annual CO₂ savings** of our customers of...



-40% CO₂ emissions until 2030 =



Our solutions are affordable, have a lifespan of > 100 years and shall be fully reuseable/recyclable

Committed to **ambitious ESG targets**



RECORD RESULTS IN A ONCE AGAIN CHALLENGING YEAR

Revenue Growth

> 18% above previous year at new record level

- Positive market sentiment led to very high demand across almost all product groups and countries
- > Innovation as core driver of organic growth

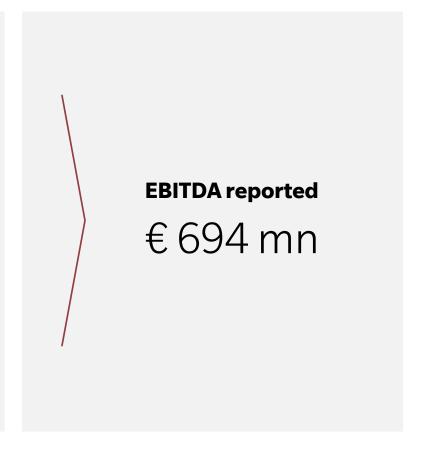
Cash Flow & Profitability

→ € 421 mn free cash flow generated due to strong operational performance & strict cost management

 Strong EBITDA margin of 17.5% despite challenging conditions in the areas of cost inflation, supply chains and energy

Self help

→ € 42 mn EBITDA contribution coming from innovation, Manufacturing & Commercial Excellence and procurement



STRONG GROWTH ACROSS ALL THREE BUSINESS UNITS IN 2021

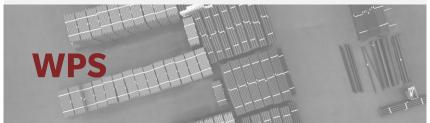
Wienerberger Building Solutions



in € mn	2021	2020	Chg. in %
External revenue	2,300.5	2,092.1	+10
EBITDA LFL	473.4	412.2	+15
EBITDA	477.6	415.2	+15
EBITDA LFL Margin	20.7%	20.1%	-

- > **Continued high demand** across all product groups and markets, especially for renovation solutions
- Optimizations along entire production process around Self help program as key earnings driver
- > Price increases covered cost inflation
- Margin improvement by 60bp to 20.7% despite significantly increased cost inflation

Wienerberger Piping Solutions



in € mn	2021	2020	Chg. in %
External revenue	1,167.3	932.6	+25
EBITDA LFL	114.7	99.6	+15
EBITDA	127.5	97.1	+31
EBITDA LFL Margin	10.3%	10.7%	-

- > Stabilization of demand for infrastructure projects at a sound level
- Continued satisfactory development of Inhouse and Infrastructure solutions
- Product availability ensured through excellent supply chain management despite significant raw material shortages
- Successfully maintained **strong margins** despite massive increase of raw material prices

North America



in € mn	2021	2020	Chg. in %
External revenue	498.6	325.0	+53
EBITDA LFL	82.7	46.9	+76
EBITDA	89.1	45.7	+95
EBITDA LFL Margin	19.6%	14.4%	-

- > Exceptionally strong result in the plastic pipe business
- Continued high level of building activity
- Strong demand for our innovative facade solutions in both Canada and the USA
- Successful closing of Meridian Brick acquisition in the fourth quarter

DISCIPLINED CAPITAL ALLOCATION MANAGEMENT WITH ATTRACTIVE PAYBACKS

MAINTENANCE CAPEX	ESG & GROWTH CAPEX	M&A INVESTMENTS
↓ € 120 mn	↓ € 159 mn	↓ € 467 mn
	↓ EBITDA contribution visible through self help program in 2021 € 42 mn	↓ EBITDA contribution of € 60 mn expected in 2022
	ORGANIC GROWTH	INORGANIC GROWTH

EARNINGS & EFFICIENCY ENHANCEMENT PROGRAM FULLY ON TRACK TO FURTHER IMPROVE OPERATING PERFORMANCE

PROGRAM

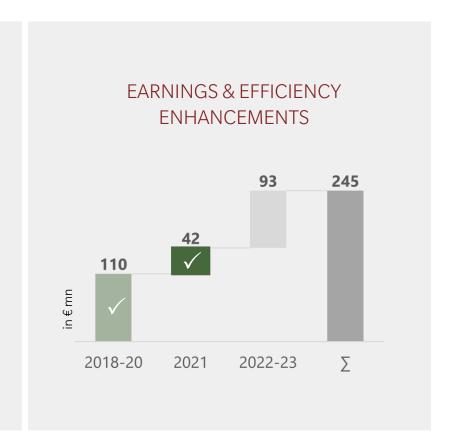
> More than **1,400 initiatives well on track** to deliver organic growth and operational excellence

TRACK RECORD

- > Earnings and efficiency enhancements of € 152mn additional EBITDA in 2018-2021 achieved
- > **2021 target** of € 40mn **exceeded** with **€ 42mn**

OUTLOOK

> Further € 93mn additional EBITDA planned for 2022-2023

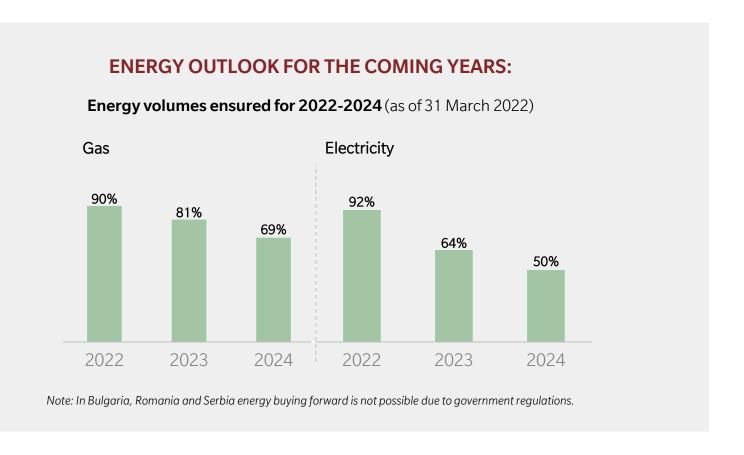


WE HAVE MANAGED TO KEEP ENERGY COSTS WELL UNDER CONTROL AND REMAINED A RELIABLE & PREDICTABLE PARTNER TO OUR CUSTOMERS

WIENERBERGER ENERGY STRATEGY

Our policy is to **buy gas and electricity volumes forward based on our production planning** on a continuous basis to

- i. ensure volumes,
- ii. protect against price increases, and
- ensure predictable pricing to our customers.



INCOME STATEMENT

EXCELLENT OPERATIONAL PERFORMANCE TRANSLATES INTO STRONG PROFIT GENERATION

in € mn	1-12/2021	1-12/2020	Chg. in %
Revenues	3,971.3	3,354.6	+18
EBITDA LFL	670.8	558.7	+20
EBITDA	694.3	558.0	+24
Operating EBIT	431.2	305.1	+41
Impairment charges to assets	0.0	-22.3	>100
Impairment charges to goodwill	-10.7	-90.4	+88
EBIT	420.4	192.5	>100
Financial result	-46.2	-43.7	-6
Profit before tax	374.3	148.7	>100
Income taxes	-62.2	-48.8	-27
Profit/loss after tax	312.1	99.9	>100
thereof hybrid coupon and non-controlling interests	1.4	11.4	+88
Net result	310.7	88.5	>100

CASH FLOW STATEMENT

EXCELLENT CASH CONVERSION DRIVEN BY STRONG OPERATIONAL PERFORMANCE

in € mn	1-12/2021	1-12/2020	Chg. in € mn	Chg. in %
Gross cash flow	566.0	440.6	125.5	+28
Change in working capital	-55.5	64.1	-119.6	<-100
Maintenance capex	-120.4	-125.9	5.5	+4
Divestments and other	80.2	63.7	16.4	+26
Lease payments	-49.8	-45.2	-4.6	-10
Free cash flow	420.6	397.3	23.3	+6
Special capex	-159.4	-75.2	-84.2	<-100
M&A	-467.1	-10.5	-456.6	<-100
Sale of treasury stock	80.6	0.0	80.6	>100
Dividend & share buyback ¹⁾	-67.4	-87.5	20.1	+23
Hybrid coupon & buyback	-225.4	-45.7	-179.6	<-100
Net cash flow	-418.1	178.4	-596.5	<-100

Including dividends paid to non-controlling interests
 Note: Rounding differences may arise from automatic processing of data

BALANCE SHEET

OUR FOCUS ON LONG-TERM VALUE CREATION IS REFLECTED IN STRONG PERFORMANCE AND BALANCE SHEET RATIOS

Outperforming all our long-term & sustainable KPIs

- > ROCE target > 10%
- > Net debt/EBITDA < 2.5x
- > Working capital/Revenues < 20%

in € mn	31.12.2021	31.12.2020	Chg. in %
ROCE	12.2%	8.9%	(+333bp)
Equity ¹⁾	2,149.1	1,749.0	+23
Equity ratio	43.8%	40.4%	+341bp
Net debt	1,134.5	882.1	+29
Net debt/EBITDA ²⁾	1.6	1.6	-
Gearing	52.8%	50.4%	+235bp
Working capital/External revenues	15.7%	15.0%	+72bp

¹⁾ Including non-controlling interest

Based on last 12 months
 Note: Rounding differences may arise from automatic processing of data

THE SUCCESS STORY CONTINUED IN 2021 AND WE REACHED OUR AMBITIOUS GOALS

Organic growth Outperforming GDP in North America and Europe	ROCE 12.2% ROCE target of >10% outperformed	Solid financial leverage of 1.6x Net Debt/EBITDA, despite strong M&A spent of € 467 mn	EBITDA reported 2021
Strong cash conversion rate	Self Help program well on track	Proposed dividend of € 0.75 per share	€ 694 mn (2020: € 558 mn +20%)
of 83%	42 mn EBITDA contribution achieved in 2021	fully in line with distribution policy of 20-40% of free cash flow	

TRADING UPDATE Q1 2022

WE ARE FULLY AWARE OF THE CURRENT VOLATILE SITUATION, BUT WE ARE IDEALLY POSITIONED TO MASTER THE CHALLENGES

Despite the geopolitical instability, we are currently operating in a strong market environment – supported by a sustained high demand across all our markets.

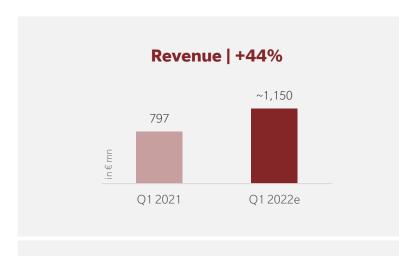
FORWARD-LOOKING MANAGEMENT

- > **Pro-active pricing** policy
- Ongoing performance enhancement measures
- > Energy forward buying policy
- > Continuous **availability** of raw materials
- > Continued strong focus on **innovation**

wienerberger geared for growth

TRADING UPDATE Q1 2022

IN THE FIRST THREE MONTHS OF 2022, WE EXPECT TO ACHIEVE A VERY STRONG INCREASE IN REVENUES AND EARNINGS





Business Units

- > Strong revenue and earnings growth in all business units, especially in **North America**
- > Wienerberger Building Solutions
 - > customers partly bought products earlier
 - > due to instability caused by Ukraine conflict
- > Wienerberger Piping Solutions
 - Significantly increased input costs
 - > Availability of plastic granulates secured
 - > Satisfactory margin level thanks to pro-active pricing policy

Publication & Conference Call on the Results for Q1 2022

> May 12, 2022



MARKET EXPECTATIONS 2022

OVERALL STABLE ENVIRONMENT IN OUR CORE REGIONS DESPITE SUPPLY CHAIN AND COST INFLATION CHALLENGES

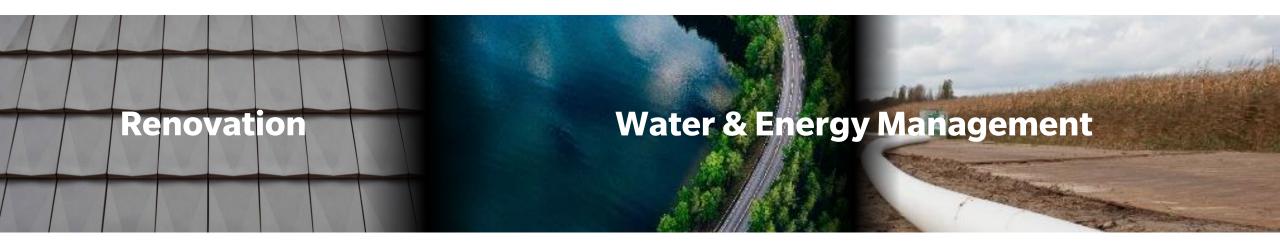
Market growth (>2%) Stable development Market decline (<2%)				
	WESTERN EUROPE	CENTRAL & EASTERN EUROPE	NORDICS	NORTH AMERICA
NEW BUILD	\rightarrow	\rightarrow	7	\rightarrow
RENOVATION 1)	7	7	7	7
INFRASTRUCTURE	\rightarrow	\rightarrow	\rightarrow	7

WIENERBERGER EBITDA TARGET 2022: € 750-770 MN

Guidance assumptions Trading Statement April 2022	Guidance for the year 2022
 Operating in a strong market environment Expectation of further increase in demand in Q2 2022 No significant gas shortage expected in Europe in Q2 2022 Pro-active pricing policy to fully cover cost inflation Further € 45 mn EBITDA contributions from Self help program Current geopolitical instability – with all its impacts on global economy – considerably limits visibility for H2 2022 We maintain our guidance for the full year 2022 	OPERATING EBITDA 2022 € 750-770 mn does not include effects of FX, sales of non-operating and operating assets, and structural adjustments; consolidation range as of 31 Dec. 2021

WIENERBERGER 2030

RENOVATION & INFRASTRUCTURE AS THE FUTURE DRIVERS OF GROWTH FOR WIENERBERGER



We are ideally positioned to capitalize on growth opportunities

- > We offer the ideal products: innovative & sustainable system solutions
- > Our products are **affordable** and have a **lifespan of more than 100 years**
- > We have **smart solutions in place for water** one of our most prestigious resources

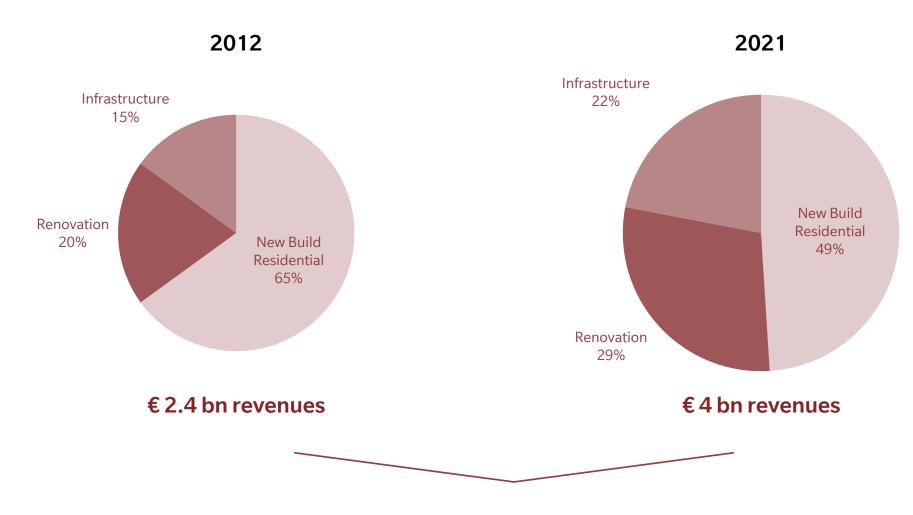
We consistently rely on:

- > Innovation & sustainability
- > Affordability
- Durability

Supported by significant stimuli packages in Europe & North America

WIENERBERGER TODAY

THANK YOU TO OUR SHAREHOLDERS FOR SUCCESSFULLY ACCOMPANYING US OVER THE LAST DECADE...



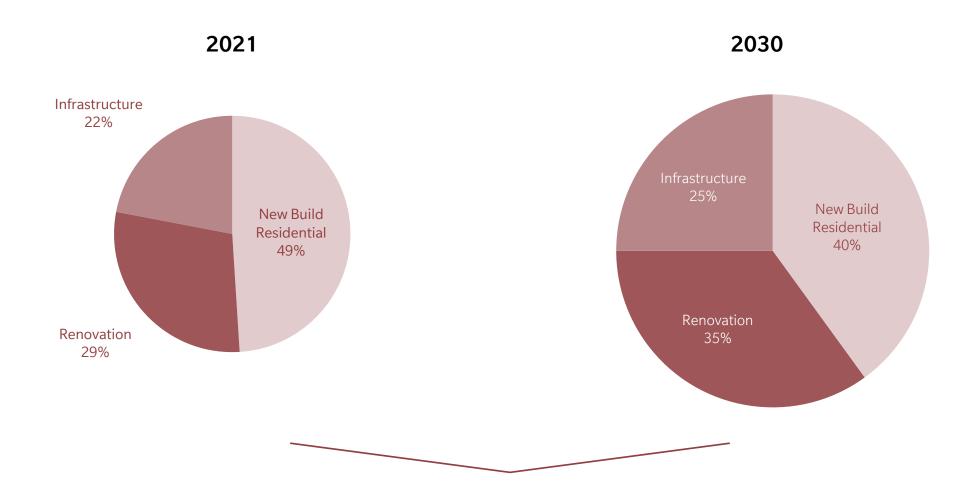
Significantly enhanced business resilience due to broadened market exposure and balanced business portfolio

...AND THIS IS HOW WE WILL CONTINUE TOGETHER: OUR PROGRAM TOWARDS 2030...

Growth & ESG	M&A	Maintenance CAPEX	Dividends
 Innovative products: 1/3 of total revenues System solutions: 1/4 of total revenues Investments in the industrial base Self-help program: another € 93mn earnings contribution until 2023, program to be continued Decarbonization: -40% CO₂ emissions until 2030 	 > Strong M&A pipeline in-line with strategic priorities > Enhancing exposure to growing & resilient market segments > Growing our solution competence for the building envelope & smart infrastructure 	 Commitment to continuously invest in maintaining and improving the productivity of our industrial base 	 Dividend policy to pay out 20-40% of free cash flow of the previous business year
 Capex guided annually Payback ~4y Targeted long-term average organic growth: GDP +2% 	→ Post synergies multiple Ø5x	> Capex guided annually	Dividend decided annually

WIENERBERGER 2030

...WILL RESULT IN AN EVEN STRONGER AND MORE RESILIENT WIENERBERGER



Strengthened market exposure to renovation