



It's all about growth
wienerberger



wienerberger
is executing
a highly
ambitious
growth agenda

**We are
vigorously
focused on
organic growth
initiatives**



- New Products
- New Systems
- Innovation



From single product offer to multiproduct / multi-solution business



Pitched roof solutions



Innovative Wall Solutions



Water and energy piping infrastructure



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**We are
continuously
building on
our strong M&A
track record**

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>40

acquisitions within
the last 10 years

Future
Growth

with new opportunities

5X

EV/EBITDA



Through our
shared values
we are driven
by our strong
corporate
culture



Respect
connects us.

Trust
grounds us.

Passion
drives us.

Creativity
brings us to life.

While aspiring
for growth in all
our activities,
the opportunities
in two strategic
focus areas
stand out



➤ Roofing

➤ Piping

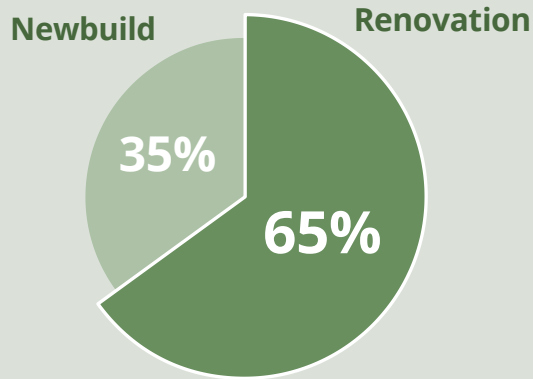


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KEY TAKEAWAYS EUROPEAN ROOFING OPERATIONS

OUR ROOFING BUSINESS IS EXCELLENTLY POSITIONED FOR FURTHER GROWTH

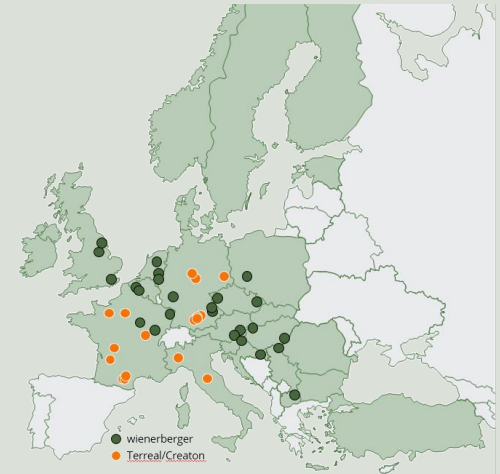
High renovation share



Growing market demand

- › Roof plays a major role in **decarbonizing Europe's old housing stock**
- › **Solar systems** to support zero emission buildings
- › Increased **technical solutions** due to climate change

Leading manufacturing footprint & Successful Terral integration



SIGNIFICANT GROWTH POTENTIAL



Roof Tiles & Accessories

- › Higher capacity utilization
- › Invest in **concrete roof tiles**
- › **M&A** focused on portfolio expansion & market consolidation



Roof Components

- › Increase **solution selling**
- › **Vertical integration**
- › Bolt-on acquisitions

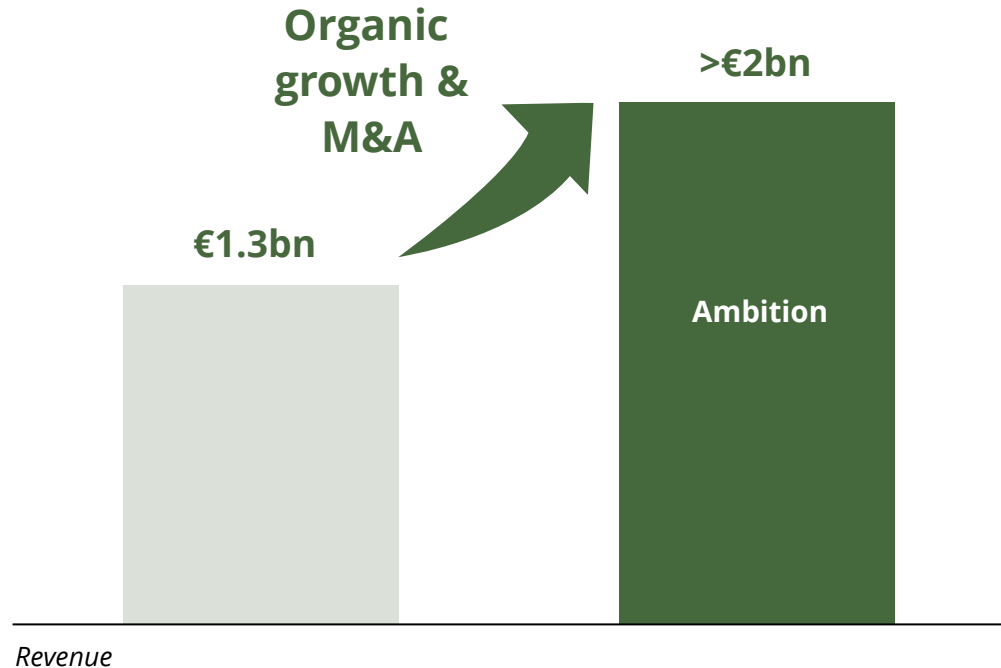


Solar

- › Roll-out **in-roof PV systems**
- › **Complete solutions** portfolio
- › Bolt-on acquisitions

GROWTH AMBITION FOR ROOF SOLUTIONS

- › **Optimization** of our industrial network
- › **Renovation potential** and market recovery
- › Establish **leadership in European in-roof PV market**
- › **Consolidation** steps in **roof tiles**, **bolt-on** acquisitions in **roof components**

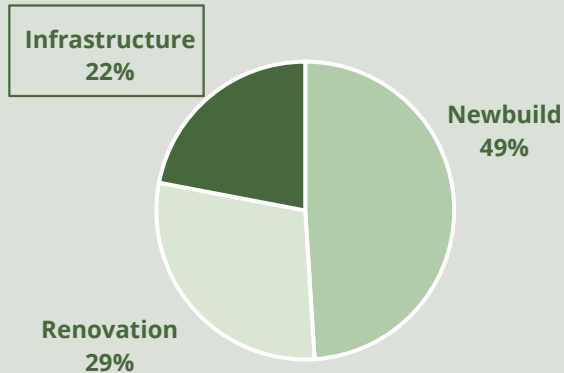


KEY TAKEAWAYS EUROPEAN PIPING OPERATIONS

PIPE IS A SIGNIFICANT VALUE CONTRIBUTOR TO OUR GROUP

Improved diversification

less cyclical & more resilient



Exposure to structurally growing end markets

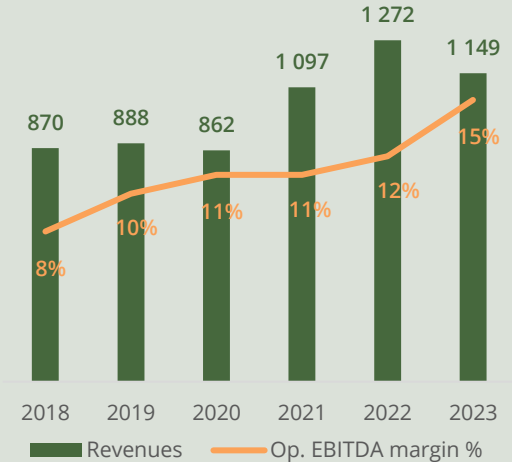
Energy transition

Resource-efficient buildings

Climate-resilient infrastructure

Market share gains of plastic solutions over competing materials

Successfully positioned for value creating growth

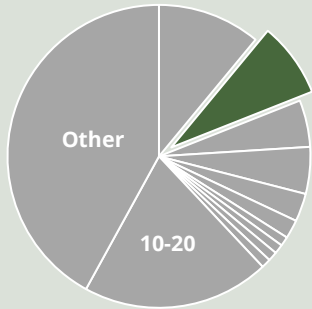


CONTINUE AS ACTIVE PLAYER IN FURTHER INDUSTRY CONSOLIDATION...

With opportunities in moderately consolidated pipe markets

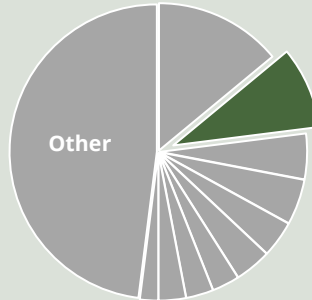
GRAVITY PIPES

1,200,000km



PRESSURE PIPES

431,000km



And further growth possibilities in areas of strategic relevance

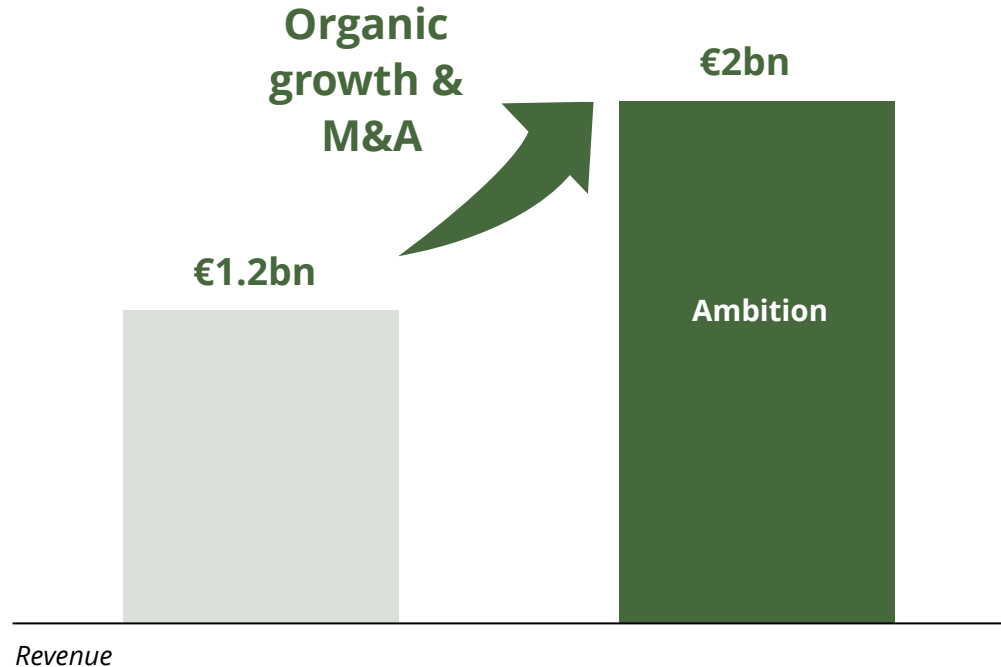
Smart solutions |
Digital Water

Accessories

Adjacent
systems

...WITH CLEAR GROWTH AMBITION AFTER HAVING ACHIEVED SIGNIFICANT VALUE UPLIFT ACROSS THE PORTFOLIO

- › **Strengthen position** in existing markets with **focus on exposure to growing segments**
 - › Energy transition
 - › Resource-efficient buildings
 - › Climate resilient infrastructure
- › **Entry into new markets** with **possibility to become #1 or #2 over time**



**Our growth agenda
is driven by**

 Organic Growth

 M&A

**across our strategic
focus areas with clearly
defined growth ambitions**



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WE CONFIRM OUR MID-TERM TARGET FOR 2026

Governmental initiatives
support new residential
housing markets

Strong underlying
housing demand

Increased regulations for
energy efficient housing

Operating
EBITDA 2026

€ > 1.2 bn

confirmed



wienerberger has

- built an outstanding M&A track record
- transformed into a multiproduct / multi-solution business
- established an ideal organizational set-up facilitating fast integration

wienerberger has

- established excellent strategic positions in all relevant growth markets in North America, UK & Ireland and Continental Europe
- built a very promising pipeline of highly value accretive growth transactions



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