

***"It's All
About
Growth"***

FIRST
wienerberger
INVESTOR DAY

OCTOBER 17, 2024
SITTINGBOURNE
KENT, UK

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IN UK & IRELAND

Strategic Acquisition of FloPlast & Cork Plastics in 2021



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SMEED DEAN
The most modern
concrete roof tile site
in the UK

From single product offer to multiproduct/ multi-solution business



Pitched roof solutions



Innovative Wall Solutions



Water and energy piping infrastructure



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TRANSFORMATION

successfully executed



>40

acquisitions within
the last 10 years

5X

EV/EBITDA

Future
Growth
with new opportunities

M&A

supporting Transformation

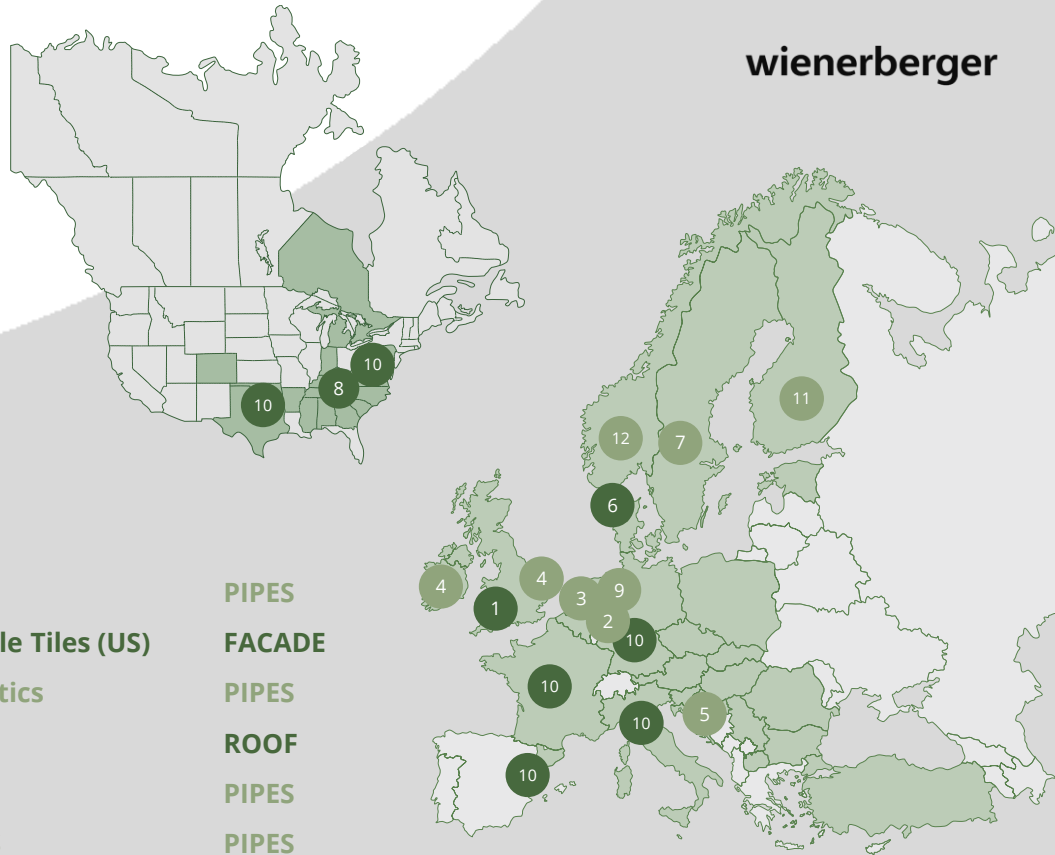
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- 1 BPD
- 2 Reddy
- 3 Inter Act
- 4 FloPlast/Cork Plastics
- 5 Vargon
- 6 Komproment

ROOF
PIPES
PIPES
PIPES
PIPES
FACADE

- 7 Wideco
- 8 Summitville Tiles (US)
- 9 Grain Plastics
- 10 Terreal
- 11 Slatek OY
- 12 Tekken AS

PIPES
FACADE
PIPES
ROOF
PIPES
PIPES



STRONG COUNTRY PLATFORMS ENABLE EFFICIENT INTEGRATION

ONE

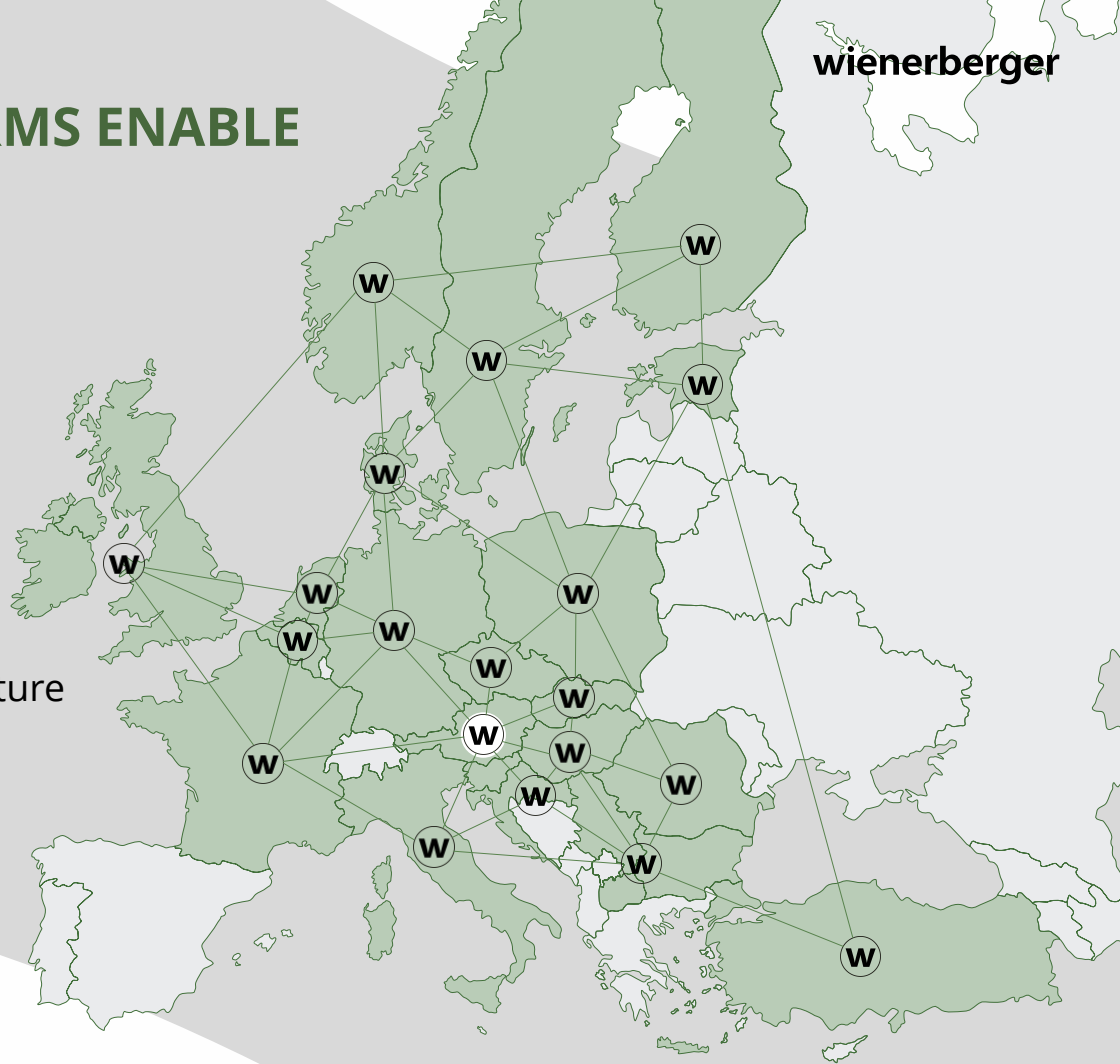
Business Support Center per country

ONE

Country Finance Director per country

ONE

basis for processes, skills and IT architecture





**ORGANIC
GROWTH**

NEW PRODUCTS



NEW SYSTEMS



Innovation

➤ Share of Innovative Products in 2023: 32%

➤ TARGET 2026: >35%



CREATING ADDITIONAL CUSTOMER VALUE



**wienerberger has emerged
from a commodity piping producer
into a solution provider**

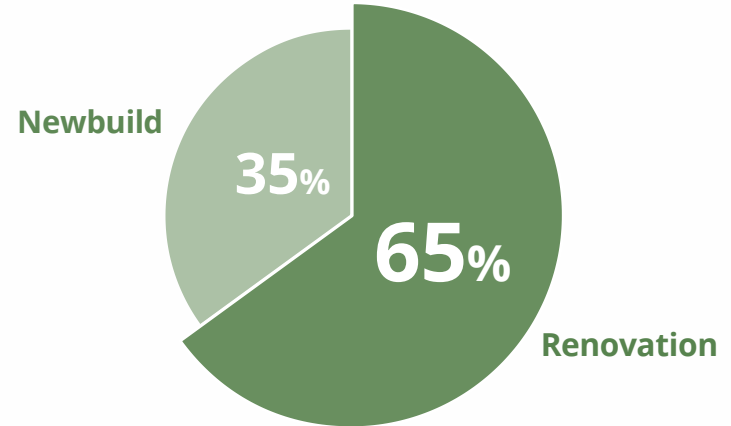
PIPING SOLUTIONS IN NORTHERN EUROPE



**wienerberger has emerged
from a roof tile producer
into a roofing system provider**



HIGH RENOVATION SHARE IN ROOF SOLUTIONS



Estimated revenue share of wienerberger roof solutions in 2023

LEADING INNOVATION IN PITCHED ROOFING



PEOPLE OUR MOST IMPORTANT GROWTH ENGINE



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WIENERBERGER AND TERREAL – COMBINING FORCES

**5
countries**

**29
sites**

**European
market
leader
for pitched roofs**

Doubling roofing sales to
**>75mn m²
annually**

**~3,000
employees**



Respect
connects us.

Trust
grounds us.

Passion
drives us.

Creativity
brings us to life.

***"It's All
About
Growth"***

**wienerberger
today...**



wienerberger

NORTH AMERICA

- **Attractive growth platform**
- **New residential housing expansion**
- **Strong RMI activity**





UK / IRELAND

- **Highly efficient manufacturing base**
- **Strong commercial and solution-oriented business**

CONTINENTAL EUROPE

- Highly efficient plant network
- Strong market position
- Customer orientated local platforms



EXPORTS AND OTHER MARKETS



**Increasing activity in
exports to Middle East
and Asia**



**Highly efficient
industrial presence in
Turkey and India**

