



# Heimo Scheuch

CEO Wienerberger AG

## Contact

Wienerbergerplatz 1, 1100 Wien

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[www.wienerberger.com](http://www.wienerberger.com)

## Professional Experience

2009 – today

### **CEO of Wienerberger AG**

Leading international building materials group based in Vienna, Austria (100% free float public company, € 3.3 billion revenues / leading position in clay building materials, plastic pipes and pavers in Europe and North America). Successful diversification from a brick-only company to an international leader in building materials and infrastructure solutions (revenue growth from € 1.6 billion in 2010 to € 3.3 billion in 2018).

Repositioning of the business from a production-oriented company to a solution provider (>25 % of group revenues in innovative products, i.e. products on average not older than 5 years).

2001 – 2009

### **COO of Wienerberger AG**

Responsibility for North-Western Europe (Belgium, Netherlands, France, Great Britain, Ireland, Denmark, Sweden, Norway), Central and Western Europe (Germany) and India.

Head of Corporate Services (lobbying at European level) and Development Centers (Corporate Development, Corporate Marketing, Product Group Wall, Product Group Roof, Product Group Façade).

1996 – 2001

### **Various executive positions within Wienerberger AG**

Extensive experience in M&A / integration / change management / marketing / distribution channels management / IT.

1993 – 1996

### **Shook, Hardy & Bacon L.L.P.**

Law Offices in Milan, Italy and London, United Kingdom; junior lawyer in the corporate finance and banking division of the law firm based in Kansas City, Missouri, U.S.A.

Assisting multinational companies in connection with their corporate and financial restructuring, including negotiations with major international creditor banks, review of restructuring plan, monitoring of implementation and work on divestiture and refinancing projects for various companies.

Assisting U.S. corporations in preparing documentation for project financing in Italy and joint ventures in France.

Advice to major European and U.S. corporations in litigation proceedings in Europe and the U.S.

Representing international corporations in preparing documentation and negotiating with the Merger Task Force of the European Union in Brussels and other national European antitrust authorities.

1992 – 1993

### **Banque Paribas / Paris, France**

Junior assistant on industrial participations.

## Personal

Born: 15 October 1966  
Nationality: Austrian  
Languages: German, English, French,  
Italian, Dutch

## Commitees

Chairman of the Supervisory Board of  
Wiener Börse AG and CEESEG AG,  
President of Construction Products Europe,  
Vice President of Cerame-Unie, Member of  
the Advisory Board of Fraunhofer Institute  
for Building Physics IBP,  
Member of the Board of Trustees of  
Wiener Konzerthausgesellschaft

## Education

1998 – 2002      Studies of Economics and Business Administration at the Vienna.  
University of Economics and at the École Supérieure de Commerce de Paris,  
Master Degree in Business Administration.

1985 – 1990      Legal studies at the Universities of Vienna and Paris, Master Degree and  
PHD in law.

## Proficiency

**Intercultural management** due to extensive cultural experience in countries such as  
Belgium, France, the Netherlands, Italy and to some extent Switzerland, the UK and the US,  
and leadership of multicultural teams.

**Extensive leadership qualifications** and work experience in matrix and line organisations  
with teams at various geographical locations.

Over ten years of experience in **stakeholder management** at European level in several  
industry associations.