



Harald Schwarzmayr

COO WPS Wienerberger AG

Contact

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Professional Experience

2020 – today

COO WPS Wienerberger AG

Member of the Managing Board of the leading international building materials group based in Vienna, Austria (100% free float public company; € 3.5 billion revenues; leading position in clay building materials, plastic pipes and pavers in Europe and North America).

Harald Schwarzmayr was appointed Chief Operating Officer for Wienerberger Piping Solutions on the Management Board in July 2020. His current area of responsibility focuses on increasing system competence for water and energy solutions and expanding the in-house portfolio.

1997 – 2020

Various executive positions within the Wienerberger Group

2018 – 2020

CEO Pipelife

P+L responsibility for the Pipelife and Steinzeug-Keramo group (Wienerberger Piping Solutions – WPS).
Strategic reorientation of the business through active portfolio management and focusing it on growth segments and markets.

2017 – 2018

COO NW Europe Pipelife

P+L responsibility for the regions North and West for Pipelife

2008 – 2017

MD Wienerberger UK

P+L responsibility for Great Britain and Ireland

2005 – 2008

FD Wienerberger UK

P+L responsibility (as an FD) for Great Britain,
Responsible for the areas of Finance, IT and Procurement

2000 – 2004

CIO Wienerberger AG

Responsibility for all IT-related processes from infrastructure (network/Client-Server, messaging, security, etc.) to applications (ERP, CRM, BI, WEB, etc.).

1997 – 2000

IT and Project Management Wienerberger AG

Responsible for designing, standardizing and converting local business processes into a group wide ERP kernel using SAP R/3 and rolling it out across the business.

1995 – 1997

Management Consultant

Business process reengineering with a strong focus on restructuring for various clients in the retail and production industry in Austria, Germany and Czech Republic.

Personal

Born: 9 June 1969

Nationality: Austrian

Languages: German, English

Education

1988 – 1995 Masters in **Mechanical Engineering at the TU Vienna.**

1993 – 1994 Scholarship for **Illinois Institute of Technology (IIT)**, Chicago,
Master thesis on Total Quality Management (TQM).

Proficiency

Experienced and driven **Executive Director** with a focus on **strategic development.**

Strong track record in **operational and cultural change.**

Extensive experience in **M&A.**

Sound understanding of dealing in a **multi-national environment.**