



Heimo Scheuch

CEO Wienerberger AG

Contact

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Professional Experience

2009 – today

CEO Wienerberger AG

Leading international building materials group based in Vienna, Austria (100% free float public company, € 3.5 billion revenues / leading position in clay building materials, plastic pipes and pavers in Europe and North America). Successful diversification from a brick-only company to an international leader in building materials and infrastructure solutions (revenue growth from € 1.6 billion in 2010 to € 3.5 billion in 2019).

Repositioning of the business from a production-oriented company to a solution provider (>25 % of group revenues in innovative products, i.e. products on average not older than 5 years).

2001 – 2009

COO Wienerberger AG

Responsibility for North-Western Europe (Belgium, Netherlands, France, Great Britain, Ireland, Denmark, Sweden, Norway), Central and Western Europe (Germany) and India.

Head of Corporate Services (lobbying at European level) and Development Centers (Corporate Development, Corporate Marketing, Product Group Wall, Product Group Roof, Product Group Façade).

1996 – 2001

Various executive positions within Wienerberger AG

Extensive experience in M&A / integration / change management / marketing / distribution channels management / IT.

1993 – 1996

Shook, Hardy & Bacon L.L.P.

Law Offices in Milan, Italy and London, United Kingdom; junior lawyer in the corporate finance and banking division of the law firm based in Kansas City, Missouri, U.S.A.

Assisting multinational companies in connection with their corporate and financial restructuring, including negotiations with major international creditor banks, review of restructuring plan, monitoring of implementation and work on divestiture and refinancing projects for various companies.

Assisting U.S. corporations in preparing documentation for project financing in Italy and joint ventures in France.

Advice to major European and U.S. corporations in litigation proceedings in Europe and the U.S.

Representing international corporations in preparing documentation and negotiating with the Merger Task Force of the European Union in Brussels and other national European antitrust authorities.

1992 – 1993

Banque Paribas / Paris, France

Junior assistant on industrial participations.

Personal

Born: 15 October 1966

Nationality: Austrian

Languages: German, English, French, Italian, Dutch

Education

1998 – 2002 Studies of Economics and Business Administration at the Vienna University of Economics and at the École Supérieure de Commerce de Paris, Master Degree in Business Administration.

1985 – 1990 Legal studies at the Universities of Vienna and Paris, Master Degree and PHD in law.

Proficiency

Intercultural management due to extensive cultural experience in countries such as Belgium, France, the Netherlands, Italy and to some extent Switzerland, the UK and the US, and leadership of multicultural teams.

Extensive leadership qualifications and work experience in matrix and line organisations with teams at various geographical locations.

Over ten years of experience in **stakeholder management** at European level in several industry associations.

Functions in subsidiaries

- Managing Director of **Wienerberger West European Holding GmbH**

Other functions

- Chairman of the Supervisory Board of **Wiener Börse AG** and **CEESEG AG**
- President of **Association of Vienna Stock Exchange Issuers**
- Vice President **Construction Materials Europe**