Global Player in the construction sector

World’s largest producer of clay blocks
No. 1 in clay roof tiles in the European market
Leading positions in pipe systems in Europe
No. 1 in concrete pavers in Central Eastern Europe

One city per year and 18 times around the world (as of: reporting year 2018)

180,000 houses built
290,000 roofs covered
745,000 km pipes laid
17,000,000 m² surface paved

16,596 Employees
€ 3.31 bn Revenues
195 Production sites
30 Countries
Wienerberger AG
Factsheet

About us
Wienerberger AG is a leading producer of bricks, pipe systems and pavers. Innovative strength, customer proximity and long-standing expertise are the basic pillars of our success. Our sustainable, future-oriented solutions are setting trends in new construction, renovation and infrastructure. With our products for healthy dwellings and secure systems of water, electricity and gas supply, we improve people’s quality of life.

Mission Statement

Our Vision
We want to be the most highly regarded producer of building materials and infrastructure solutions and the preferred employer in our markets. We share our values, our knowledge, our experience and our success.

Mission
We improve people’s quality of life by providing outstanding, sustainable building material and infrastructure solutions.

Our Goal
The primary goal of our entrepreneurial activities is to achieve a sustainable increase in the value of the company in accordance with ecological, social and economic principles.

Our Values
Our values form the basis of our entrepreneurial activities. We live by our values and share them in our day-to-day cooperation.

Our Products

Business Area
Wienerberger Building Solutions

Wall Solutions
High-tech clay blocks for comfortable and healthy indoor climate

Roof Solutions
Design element and protection in many different shapes and colors

Facade Solutions
Innovative range of products for modern architecture and multistorey buildings

Pavers
High resistance and lasting aesthetic for public areas, private homes and gardens

Business Area
Wienerberger Piping Solutions

Plastic Pipes
System solutions from building installations and wastewater disposal to speciality products

Ceramic Pipes
System solutions for modern municipal wastewater disposal
Wienerberger AG
Factsheet

Current Projects from the World of Wienerberger

Our broad portfolio comes into play in residential construction as well as renovation and infrastructure.

Zac des Lilas
Paris (FR) 2013
Facing Bricks – Terca
Architects: Avenier & Cornejo
Products used: Terca facade bricks
Project scope: 2,000 m² coated surface

Affordable Housing for Migrants and Young Workers
The new building of the Régie Immobilière de la Ville de Paris (RIVP), with its facing bricks in dark charcoal grey, looks like the prow of an ocean liner anchored in central Paris. It accommodates 240 small studios for migrants and young workers as well as a day care center on the ground floor. The project impressively demonstrates that affordable housing and first-rate architecture do not exclude one another.

Eszterháza Palace
Fertöd (HU) 2004+2012
Clay Roof Tiles – Tondach
Contracting Authority: National Board for monument conservation
Products used: Tasche angular (Csorna), Plain Tile round-cut (Csorna) – natural red
Project scope: 6,825 m²

Keeping World Heritage Sites in their Original Condition
Started in 1762, the Eszterháza Palace in Fertöd is among the largest Rococo palaces of Hungary and is a World Heritage Site. The challenge for the renovation was to restore the roof in the original 18th century style, so as to give it the same appearance as it boasted at the time of construction. Covering an area of 6,825 m², Tondach roof tiles now protect this architectural jewel.

Office Building 2226
Lustenau (AT) 2013
Clay Blocks – Porotherm
Architect: baumschlager eberle
Products used: Porotherm N+F
Project scope: 51,300 pieces

House without Technology
Architect Dietmar Eberle deliberately avoids heating, air conditioning or ventilation at his new company headquarters. The only heat sources are people, lamps and computers. This is made possible by massive Wienerberger brick walls. These not only provide a pleasant room climate, but also an interior temperature between 22 and 26°C. Hence the name of the office building: “2226”.

Heat recovery from waste water
Lübeck (DE) 2015
Ceramic Pipes – Steinzeug-Keramo
Principal: Entsorgungsbetriebe Lübeck
Products: Pipe jacking for sewer DN 800; pipe jacking for sewer DN 250; service connection to building DN 250
Project scope: 540 m, 233 dwellings

Heat from Waste Water for a Residential Building in Lübeck
Waste water as a source of renewable energy for a residential building: In the German city of Lübeck, 233 dwellings are supplied with heat generated from waste water. Wienerberger’s sturdy ceramic pipes were used for this pioneering project. An endurance of about 100 years proved to be a convincing argument for the principal. Heat exchangers recover heat from waste water with a temperature of 12-20°C, which is then used to heat the apartments.

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Vienna Central Railway Station
Vienna (AT) 2012
Concrete Pavers – Semmelrock
Architects: Atelier Albert Wimmer, KS Engineers ZT, RAHM Architects ZT, Werner Consult-ISP-TECTON-POSTECKY, Hotz/Hoffmann-Wimmer
Contracting Authority: ÖBB, Terrag Asdag, STRABAG
Products used: paving stones “Tec Line” and “Black Galaxy”, tactile paving
Project scope: ~48,000 m²

Orientation Thanks to Tactile Paving
Passengers of the Vienna Central Railway Station appreciate Wienerberger: because forecourts and station platforms are equipped with concrete pavers by Semmelrock – a company of the Wienerberger Group. A tactile guidance system for blind and visually impaired persons has been integrated in the bottom surface to facilitate orientation. Not only architectural aspects but also high economic efficiency with respect to the maintenance of the pavement was decisive for the product selection.

Warsaw Modlin Airport
Warsaw (PL) 2011
Raineo®-System – Pipelife
Contracting Authority: Warsaw-Modlin Mazovia Airport LTD
Products used: storm boxes of the Raineo®-System
Project scope: 19,800 pieces

Sustainable Future
The use of the patented Raineo®-System allows the airport Warsaw-Modlin to efficiently collect, store and reuse water. As part of this major project, 19,800 storm boxes with a capacity of 4.2 million liters were installed. If one were to stack these boxes on top of each other, they would tower 5,940 metres high.

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Our Board

Heimo Scheuch, Chief Executive Officer

Heimo Scheuch has been leading the Managing Board since August 2009, having been a board member since 2001 as COO. He joined Wienerberger in 1996 and was CEO of Terca Bricks in Belgium from 1999 to 2001. Prior to joining the company, he served as financial and commercial lawyer with the law firm Shook, Hardy & Bacon LLP.

Willy Van Riet, Chief Financial Officer

Willy Van Riet has been in charge of the financial agendas of the Wienerberger AG since April 2007. Prior to that, he spent many years working in leadership positions in companies now operated by the Wienerberger Group; among other things he was CFO of Terca Belgium and Koramic as well as CEO of Wienerberger Limited in the UK.

Wienerberger Stock

- Legal form: Stock corporation
- Pure free float company
  - with 116.4 million shares issued
- Listing: Vienna Stock Exchange (WIE)
  - ISIN: AT 0000831706
- Closing price (31/12/2018): € 18.00
- Market capitalisation (31/12/2018): € 2.1 bn

Shareholder Structure by Country (as of: December 2018)

- USA 32%
- UK 26%
- France 11%
- Canada 7%
- Germany 7%
- Austria 7%
- Other 6%
- Scandinavia 4%

Milestones

- 1819 Founded by Alois Miesbach
- 1889 Founding of Pipelife (Joint Venture)
- 1890 Start of Internationalization
- 1919 Expansion CEE
- 1996 Facing bricks (Terca)
- 1997 Market entry USA
- 1999 Focus on core business
- 2000 Expansion of roofing systems (Koramic)
- 2003 Transformation into a pure player
- 2005 Issuance of first bond
- 2006 100% Acquisition of Semmelrock
- 2010 Restructuring
- 2011 Full takeover of Pipelife
- 2012 Net profit doubled
- 2013 Highest revenues in the group's history
- 2014 Acquisition Tondach Gleinstätten
- 2016 Return to profitability and transformation into a supplier of system solutions
- 2018 Issuance of first bond
- 2019 Rebranding
- 2020 Highest revenues in the group's history

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Contact

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