



Harald Schwarzmayr

COO West wienerberger



PROFESSIONAL EXPERIENCE

2020 – today **COO West wienerberger**

Member of the Managing Board of the leading international building materials group based in Vienna, Austria (100% free float public company; €4,5 billion revenues; leading provider of innovative, ecological solutions for the entire building envelope, in the fields of new build and renovation, as well as infrastructure in water and energy management).

Harald Schwarzmayr has been part of the wienerberger Managing Board since 2020. As of 2023, he assumed the role of Chief Operating Officer responsible for all wienerberger operations in Western Europe. Harald Schwarzmayr is an experienced manager with excellent industry know-how.

1997 – 2020 **Various executive positions within wienerberger**

2018 – 2020 **CEO Pipelife**

P+L responsibility for the Pipelife and Steinzeug-Keramo group (Wienerberger Piping Solutions – WPS).

Strategic reorientation of the business through active portfolio management and focusing it on growth segments and markets.

2017 – 2018 **COO NW Europe Pipelife**

P+L responsibility for the regions North and West for Pipelife.

2008 – 2017 **MD Wienerberger UK**

P+L responsibility for Great Britain and Ireland.

2005 – 2008 **FD Wienerberger UK**

P+L responsibility (as an FD) for Great Britain, Responsible for the areas of Finance, IT and Procurement.

2000 – 2004 **CIO wienerberger**

Responsibility for all IT-related processes from infrastructure (network/Client-Server, messaging, security, etc.) to applications (ERP, CRM, BI, WEB, etc.).

1997 – 2000 **IT and Project Management wienerberger**

Responsible for designing, standardizing and converting local business processes into a group wide ERP kernel using SAP R/3 and rolling it out across the business.

1995 – 1997 **Management Consultant**

Business process reengineering with a strong focus on restructuring for various clients in the retail and production industry in Austria, Germany and Czech Republic.

Contact

Wienerbergerplatz 1, 1100 Vienna
+43 1 601920
www.wienerberger.com



Personal

Born: 9 June 1969
Nationality: Austrian
Languages: German, English

EDUCATION

1988 – 1995 Masters in **Mechanical Engineering** at the **TU Vienna**.
1993 – 1994 Scholarship for **Illinois Institute of Technology** (IIT), Chicago, Master thesis on Total Quality Management (TQM).

PROFICIENCY

- › Experienced and driven **Executive Director** with a focus on **strategic development**.
- › Strong track record in **operational and cultural change**.
- › Extensive experience in **M&A**.
- › Sound understanding of dealing in a **multi-national environment**.

RELEVANT FUNCTIONS

- › **President** of **TEPPFA** (The European Plastic Pipes and Fittings Association)