

Clear commitment to growth in Romanian market

- › Wienerberger withdraws its takeover bid for Romanian brick producer Brikston
- › Position as innovation leader in building materials and complete solutions to be strengthened
- › Further development of business through investments in existing production sites

Vienna, July 06, 2018 – Wienerberger AG, one of the leading building material producers in Central and Eastern Europe, steps up the pace of its growth course in Romania by expanding its current business and investing in existing production sites. The company abandons its plan to acquire Brikston, a Romanian brick producer, and withdraws the application submitted to the Romanian anti-trust authority.

Heimo Scheuch, CEO of Wienerberger AG, says, “Our goal is to strengthen our industrial platforms and accelerate our growth. We are excellently positioned in Romania and see attractive opportunities for growth with our existing portfolio. We therefore focus on expanding our structures through organic growth projects. At the same time, I do not exclude the future possibility of broadening our local portfolio through diversification into other building materials.”

The Wienerberger Group has been present in Romania since 1998 and is one of the biggest building material producers in the country. The company operates six production sites for clay blocks and concrete pavers and employs a workforce of about 470 people. In 2017, Wienerberger Romania generated revenues of over € 76 million. The country is one of the biggest markets in the CEE region and has a healthy and growing residential construction market. Bricks are among the most popular and most frequently used building materials in Romania.

„In its role as innovation leader, Wienerberger has played a significant role in the Romanian construction sector during the past 20 years. We invested consistently in our Romanian activities and intend to continue on this path by expanding our existing production sites. Our main focus will be on deepening our customer relationships and on the further development of innovative products and digital technologies”, underlines Heimo Scheuch.

Wienerberger Group

Wienerberger is the world's largest producer of bricks (Porotherm, Terca) and the market leader in clay roof tiles (Koramic, Tondach) in Europe as well as concrete pavers (Semmelrock) in Central and Eastern Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the leading suppliers in Europe. With its total of 197 production sites, the Wienerberger Group generated revenues of € 3,119.7 million and EBITDA of € 415 million in 2017.

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