

Wienerberger invests in concrete paver business

- › Strengthening business in Eastern European growth markets
- › Investment project includes acquisition of a plant in Romania as well as modernization and enlargement of existing production sites in Hungary and Croatia
- › Goal: Expansion of regional market leadership in high-quality products

Vienna, July 31, 2018 – The Wienerberger Group strengthens its concrete paver business under the Semmelrock brand by investing in the growth markets of Eastern Europe. To this end, existing production sites in the region are being enlarged and a new plant is taken over. In particular, the Wienerberger Group is setting up a new production line for high-quality slabs in large formats at the Ósca site in Hungary, and extending the production capacities of the Ogulin plant in Croatia. At both sites, the company also installs production facilities for Umbriano®, a premium paver product of Semmelrock. Moreover, Wienerberger acquires a plant in North-Western Romania near the Hungarian border and is extending its geographic market coverage in this growth region as well as in the neighbouring regions in Serbia and Hungary. Through these strategic investments, Wienerberger is increasing its production capacity in markets with fast growing demand and strengthening the position of the Semmelrock Group as a supplier of premium paver products.

Heimo Scheuch, CEO of Wienerberger AG: “Our concrete paver business has taken a highly satisfactory development in recent months. Since the divestment of activities in Austria, we have concentrated fully on our profitable business in the growth markets of Eastern Europe. We are boosting our growth potential in the area through selective investments and strengthening our position as a leading supplier in the region.”

The Semmelrock Group, a wholly owned subsidiary of Wienerberger AG, generated revenues of approx. € 116 million in 2017. As a specialist in paver production, Semmelrock has a modern industrial base and operates an efficient production and distribution network in Eastern Europe. Thanks to the sophisticated design of its products, its engineering know-how and its advanced production technologies, the company has established itself as a leading supplier of high-quality paved surfaces in the region. In the future, Semmelrock will operate 14 production sites in

seven countries – Slovakia, the Czech Republic, Hungary, Poland, Croatia, Romania and Bulgaria – as well as sales organizations in Slovenia, Serbia, Bosnia-Herzegovina, Montenegro and Macedonia.

Wienerberger Group

Wienerberger is the world's largest producer of bricks (Porotherm, Terca) and the market leader in clay roof tiles (Koramic, Tondach) in Europe as well as concrete pavers (Sammelrock) in Central and Eastern Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the leading suppliers in Europe. With its total of 197 production sites, the Wienerberger Group generated revenues of € 3,120 million and EBITDA of € 415 million in 2017.

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