

Change at Wienerberger Corporate Communications

Vienna, March 4, 2019 – Karin Steinbichler, Head of Corporate Communications and media spokeswoman of Wienerberger AG for many years, left the company at her own request at the end of February.

“Karin Steinbichler played an important role in professionalizing the Wienerberger Group’s internal and external communication. It was largely due to her input that we succeeded in modernizing the way we communicate and present ourselves”, underlines Heimo Scheuch, CEO of Wienerberger AG.

“For twelve exciting years, I had the chance to contribute towards shaping Wienerberger’s corporate communications. Now I am looking forward to new challenges”, says Karin Steinbichler, who intends to use her knowledge and experience as a freelance communication consultant.

Until further notice, national and international media are welcome to contact the following persons:

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Wienerberger Gruppe

Wienerberger is the world’s largest producer of bricks (Porotherm, Terca) and the market leader in clay roof tiles (Koramic, Tondach) in Europe as well as concrete pavers (Sammelrock) in Central and Eastern Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the leading suppliers in Europe. With its total of 197 production sites, the Wienerberger Group generated revenues of € 3,120 million and EBITDA of € 415 million in 2017.

For enquiries please contact

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