

Wienerberger acquires BPD to strengthen position in roof market

- › Wienerberger continues growth strategy by adding a leading British specialist producer of roof accessories: BPD Group
- › This acquisition enhances Wienerberger's position as an integrated supplier of a full-range of roof systems
- › BPD will become Wienerberger's center of excellence for innovative roof system solutions, helping to fuel future growth

Vienna, April 1, 2019 – Leading building solutions manufacturer Wienerberger has announced the acquisition of Building Product Design Group (BPD) to further expand their roof accessory offering and complement their existing roof product portfolio in the UK and Europe.

As a prominent producer of roof underlays, wall membranes, building ventilation systems and specialist roof products, BPD will become a centre of excellence for innovative roofing solutions within Wienerberger. BPD will be tasked with developing innovative solutions designed to be implemented and sold across the broader Wienerberger network, leveraging the combined regional strengths and product expertise. With a large product offering including the Protect, Passivent and Glidevale brands, as well as a tailor-made solutions service, BPD operates two highly advanced and efficient UK production sites in Nottinghamshire and South Wales. A growing business, BPD most recently generated annual revenues of roughly £ 30 million and has over 200 employees.

Wienerberger AG CEO Heimo Scheuch commented,

“The UK is one of the strongest and most innovative markets for roofing products, and a key growth area for us as a business. The acquisition of BPD will strengthen our own position as a full-range roof systems supplier thanks to their reputation for innovation and production expertise. BPD's specialist roof accessories are a perfect fit with our existing roof portfolio, helping to fuel future growth throughout the UK and Europe. There is also a great synergy between the core values we share as companies, such as a focus on innovation, technical expertise and quality of customer service.”

Wienerberger's growth strategy is focused on advancing its market position in the roof, façade, wall and paver sectors, bringing building materials solutions for the whole building envelope to the construction industry. Growth is to be generated through innovation, new product development and selective bolt-on acquisitions. In the UK, Wienerberger currently operates a total of 14 manufacturing plants and employs a workforce of 1,200 people.

The acquisition of BPD is part of the company's growth strategy, meets its investment criteria and contributes directly to Wienerberger's net profit. It has been agreed not to disclose the purchase price. The closing of the transaction is subject to approval by the Austrian Federal Competition Authority.

Wienerberger Group

Wienerberger is the world's largest producer of bricks (Porotherm, Terca) and the market leader in clay roof tiles (Koramic, Tondach) in Europe as well as concrete pavers (Semmelrock) in Central and Eastern Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the leading suppliers in Europe. With its total of 195 production sites, the Wienerberger Group generated revenues of € 3.3 billion and EBITDA of € 470 million in 2018.

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