

# Barbara Grohs as new Head of Corporate Communications at Wienerberger

Vienna, April 2, 2019. Barbara Grohs is conducting corporate communications of the Wienerberger Group since April 1. In her function as Head of Corporate Communications she is responsible for all global internal and external communications of the leading supplier of building and infrastructure solutions. CEO Heimo Scheuch states:

*“With Barbara Grohs we are optimizing our Corporate Communications for the future. We are delighted to have teamed up with her as an expert, who contributes with her network and expertise to our company, in order to position our strong story even more intensively towards the media. She will specifically take care of professionalizing the digital communication, reputation management and corporate branding and will further increase the visibility of the company for all stakeholders.”*

Barbara Grohs successfully graduated with a degree in law. She has many years of professional experience and has held numerous management positions in the communications sector in various industries. Before joining Wienerberger, Barbara Grohs was company spokeswoman and head of group-wide corporate communications at A1 Telekom Austria Group, Austria's leading telecommunications company.

---

## Wienerberger Group

Wienerberger is the world's largest producer of bricks (Porotherm, Terca) and the market leader in clay roof tiles (Koramic, Tondach) in Europe as well as concrete pavers (Semmelrock) in Central and Eastern Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the leading suppliers in Europe. With its total of 195 production sites, the Wienerberger Group generated revenues of € 3.3 billion and EBITDA of € 470 million in 2018.

For further information please contact

Barbara Grohs, Head of Corporate Communications Wienerberger AG  
t +43 1 601 92 - 10143 | [communications@wienerberger.com](mailto:communications@wienerberger.com)

Klaus Ofner, Head of Investor Relations Wienerberger AG  
t +43 1 601 92 - 10221 | [investor@wienerberger.com](mailto:investor@wienerberger.com)

