wienerberger

Wienerberger making an important contribution to climate protection

Committed to the Green Deal put forward by the Commission President-elect
Clear industrial strategy and investments in modern infrastructure required
Legal security essential

Brussels /Vienna, 3 October 2019 – "Europe is still a superb business location, but the objective must now be to make it even better and not just to maintain the status quo", said Heimo Scheuch, CEO of Wienerberger AG speaking to Austrian and German MEPs at the European Parliament on Tuesday.

"We are committed to the Commission President-elect's Green Deal but achieving the climate goals will depend to a significant extent on investments in infrastructure and affordable housing. These are key drivers for the modern Europe that we want to build for young Europeans," Scheuch said. "Biodiversity and the responsible use of resources are also key elements of an innovative strategy for the future", he added. He also said that when implementing measures to achieve climate goals it is crucial to ensure legal security for this period.

Wienerberger generates 80 percent of its revenues in Europe with a focus on structurally weaker regions where there is a corresponding shortage of skilled workers. "There is no such thing as a sustainable industrial policy without people. Preserving jobs and creating new ones in Europe requires a forward-thinking education policy", Scheuch said.

The meeting with the MEPs took place at the invitation of Othmar Karas, Vice-President of the European Parliament and Wienerberger.

Wienerberger Group

Wienerberger is the world's largest producer of bricks (Porotherm, Terca) and the market leader in clay roof tiles (Koramic, Tondach) in Europe as well as concrete pavers (Semmelrock) in Central and Eastern Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the leading suppliers in Europe. With its total of 195 production sites, Wienerberger Group generated revenues of € 3.3 billion and EBITDA of € 470 million in 2018.

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