

Claudia Hajdinyak: New Head of Corporate Communications at Wienerberger

Vienna, April 14, 2020 – On April 1, 2020, Claudia Hajdinyak (48) assumed responsibility for the Wienerberger Group's corporate communications at global level. In her function as Head of Corporate Communications, she is in charge of all internal and external communications by the leading provider of building material and infrastructure solutions, reporting directly to Heimo Scheuch, Chairman of the Managing Board of Wienerberger AG. Claudia Hajdinyak takes over from Barbara Grohs, who left the company at her own request and by mutual agreement at the end of March and will continue to support the Managing Board of Wienerberger AG in an advisory capacity. Commenting on this change, Heimo Scheuch notes:

“Our objective is to further advance the way Wienerberger AG presents itself and communicates with the world around us. Claudia Hajdinyak, who looks back on many years of professional experience in both internal and external communication, will play a major role in designing and managing these processes. I would like to thank Barbara Grohs, who left the company at her own request, most cordially for her commitment and her valuable work. With Ms. Hajdinyak as her successor, we are happy to have an experienced and successful communication expert on board at Wienerberger AG. Our main emphasis will be on positioning Wienerberger even more strongly in the media and in relation to our stakeholders. At the same time, we intend to professionalize and digitalize our communication processes, thus conveying an even stronger message of our successes and innovations to all stakeholders.”

Claudia Hajdinyak has been on Wienerberger's corporate communications team since October 2019. In the course of her successful professional career, she held numerous management positions in the field of communication in various industries. Before joining Wienerberger, Claudia Hajdinyak was Head of Corporate Communications of the ERBER Group with global responsibility for the group's internal and external communication.

Wienerberger Group

The Wienerberger Group is a leading international provider of smart solutions for the entire building envelope and for infrastructure. Wienerberger is the world's largest producer of bricks (Porotherm, Terca) and the market leader in clay roof tiles (Koramic, Tondach) in Europe as well as concrete pavers (Sammelrock) in Central and Eastern Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the leading suppliers in Europe. With its total of 201 production sites, the Wienerberger Group generated revenues of € 3.5 billion and EBITDA LFL of € 587 million in 2019.

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