Wienerberger AG
Press release

Wienerberger wins its fourth ASRA Award

› Decarbonization, the circular economy and biodiversity are at the focus of Wienerberger’s new Sustainability Strategy 2020+
› Bronze medal in the „Large Companies“ category
› Fourth ASRA Award in a row

Vienna, November 10, 2020 – The Wienerberger Group continued to consistently implement its sustainability strategy throughout 2019 and is now on the home straight of its Sustainability Roadmap 2020. In 2019, Wienerberger achieved significant progress in the fields of innovation, environmental protection and supplier management.

“We have met and, in certain areas, even surpassed the ambitious targets set along our roadmap. We have identified additional potential for improvement, which we will leverage within the framework of our new Sustainability Program 2020+. For the fourth consecutive year, our company has been honored with the renowned ASRA Award. We take this as confirmation of our ambitious sustainability targets”, says Heimo Scheuch, Chairman of the Wienerberger Managing Board.

Sustainability targets 2020+
In its new sustainability program for the period up to 2023, which will enter into force at the beginning of 2021, Wienerberger focuses on key environmental topics: decarbonization, the circular economy, and biodiversity. With its energy-efficient brick solutions and innovative pipe systems, Wienerberger is already making significant contributions to improving people’s quality of life and to environmental protection. Within the framework of its Strategy 2023, Wienerberger will further step up its measures aimed at the decarbonization of production and the product portfolio, promoting the circular economy and preserving biodiversity. “By 2023, we will reduce CO₂e emissions by 15% as compared to 2020. Moreover, in the design of new products no effort will be spared to make them 100% recyclable or reusable. In terms of biodiversity, we will also go one step further and broaden the scope of our proactive engagement for the preservation of biodiversity as well as the protection and renaturing of ecosystems”, emphasizes Wienerberger CEO Heimo Scheuch.


About the Austrian Sustainability Reporting Award (ASRA)
The objective of the ASRA Award is to promote sustainability reporting according to international standards in Austria and to draw attention to innovative reports. The Award is given out by the Chamber of Certified Public Accountants in cooperation with the Institute of Austrian Certified Public Accountants, the Federal Ministry of Agriculture, Regions and Tourism, the Federal Environment Agency, the Confederation of Austrian Industries, respACT (the Austrian Business Council for Sustainable Development), the Austrian Federal Economic Chamber, and the Austrian Society for Environment and Technology.
Wienerberger Group
The Wienerberger Group is a leading international provider of smart solutions for the entire building envelope and for infrastructure. Wienerberger is the world’s largest producer of bricks (Porotherm, Terca) and the market leader in clay roof tiles (Koramic, Tondach) in Europe as well as concrete pavers (Semmelrock) in Eastern Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the leading suppliers in Europe. With its total of 201 production sites, the Wienerberger Group generated revenues of € 3.5 billion and EBITDA LFL of € 587 million in 2019.

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